

Appendix 2

Northbrook Approach, and Riverside and the Ludwell Valley Parks

Consultation proposal

1. Objectives

- 1.1. To share our vision for the Northbrook Site (set out in the lead Joint Proposal for the Future document) and to give people an opportunity to comment and add their own perspectives
- 1.2. To find out how and why people value the Northbrook approach site
- 1.3. To capture and explore different opportunities and alternative ideas for the future of the site
- 1.4. To provide a broad context to help inform plans for the site, including background information (history of the site, alternatives already considered and why the consultation is happening now), information on the wildlife value of the site, on connections with other greenspaces, on the Riverside and Ludwell Masterplan and on DWT and community activities in the Valley Parks
- 1.5. To set out a broad vision for the wider landscape to take account of the Riverside and Ludwell Masterplan, as well as new and emerging factors which influence this wider area, and to capture people's thoughts on this
- 1.6. To use the findings to develop the vision and proposal for the site and the wider area, but also to consider alternatives and new and innovative ideas.

2. Principles

- 2.1. To consult widely amongst local and interested communities and ensure people have fair and equal opportunities to participate
- 2.2. To manage expectations – to share the lead proposal, and to make the consultation process clear and transparent (these objectives and principles to be shared)
- 2.3. To facilitate a dynamic process – the consultation will be a conversation and where possible responses will be captured and shared as part of the ongoing consultation process
- 2.4. To make the process as meaningful to people as the outcomes – where possible to hold conversations on site and using the environment and activities as examples, and to engage people so that they know more about the site and the opportunities than they did before.

3. Questions

We will be asking the following questions:

- 3.1. What has been your principal reason for using the site (Northbrook Approach) until now

Golf / Leisure (walk) / Walking or cycling through (connection) / Other / None

- 3.2. Do you support the proposal and vision set out for the Northbrook Approach site **Yes / Partly / No**
- 3.3. What do you like and value most about the site now (or in the past)
Free text [we could offer some options]
- 3.4. What is most important to you about the future of the site **Free Text**
- 3.5. What would help you to access the site in future **Free text**
- 3.6. Why would you visit the site in future **Free text**
- 3.7. *We see the future of this site as part of a broader vision for the wider Riverside and Ludwell landscape which will build on the Riverside and Ludwell Masterplan (2016) and include visitor facilities at Riverside.*
Do you have comments on the future of this wider area? **Free text**
- 3.8. Any other comments **Free text**

Each multiple choice question will also include a chance to add comment

4. Methods

These methods are options to be considered, costed and set out into a pragmatic programme before they are adopted.

	Method	How and who	Questions
1.	Online survey	ECC consultation channel, city-wide <i>Note participants might be provided an opt-in option to be contacted by DWT as a delivery partner for the consultation– to be discussed along with any data-sharing agreements.</i>	As above (S3)
2.	Paper survey	Onsite (Northbrook Approach building) and amongst partner organisations / communities in local area Note background information available onsite and shared more widely as much as possible. Collection points to be agreed	As above (S3)
3.	Workshops	Onsite (Northbrook Approach building, and site) <ul style="list-style-type: none"> - Representatives from nearby communities (residents) - Representatives from organisations including schools, statutory organisations, businesses and active community groups - At least three workshops 	As above (S3) +

		<ul style="list-style-type: none"> - Include site walk-around with guides and consider time for example activities within the site - Include indoor discussion of the lead questions plus time for expanded questions (including questions asked by participants) - Include optional time for at least one guided walk through to Riverside or Ludwell (or both) <p><i>Note any data-sharing issues to be discussed.</i></p>	
4.	Other activities	These might include pre-planned guided walks in the Riverside and Ludwell area and volunteer tasks, as well as focussed discussions or activities responding to ideas from the consultation. Some of these might produce more expansive 'results' to be appended to the consultation results. In other cases the activities will engage participants more deeply before they respond to the survey or take part in a workshop.	None, or detailed expansive questions

5. Information to be shared with participants

Mandatory: to be shared with participants in surveys/workshops	Optional: to be made available at key sites and online
Northbrook Approach, and Riverside and the Ludwell Valley Parks Joint Proposal for the Future	Other historical information about Northbrook Approach site
Map of Northbrook Approach site in landscape	ECC reports and documents tracking previous proposals and decisions pertaining to the site
Riverside and Ludwell Masterplan	Wildlife surveys for the area (where available)
Proposed update to vision for Riverside and Ludwell (<i>to be written</i>)	Examples of DWT volunteer activities and events and photographs of similar DWT managed sites and eg signage (including the Valley Parks)
A document which sets out the objectives, principles and process clearly	

6. Resources

Resources required to be fully planned and budgeted. To include:

Facilitation of workshops (<i>external</i>)	Walk guides and activity leads (<i>DWT</i>)
Community engagement (taking surveys and information to communities) (<i>tbc</i>)	Data processing, analysis and report writing, and any data sharing arrangements (<i>tbc</i>)
Northbrook Approach site building – to open, close, clean, maintain etc. (<i>ECC</i>)	Refreshments for workshops and activities (<i>tbc</i>)
Access support (eg BSL interpreter / mobility tramper)	Workshop equipment (flip charts etc), printing, display boards, and all equipment, tools and PPE for activities

7. Ongoing process

Note that the ongoing process needs to be agreed and set out clearly for participants. This should include:

- who is running consultation
- how the results will be captured
- who will analyse and use these results
- how any results will be fed back
- what will happen next for planning the future of the Northbrook Approach site and how people can still be involved
- how long this process will take
- applicable data and privacy policies.

It should also be clear what next steps are planned for developing a vision for the wider area.